

A photograph of a traditional classroom with wooden desks and a chalkboard. The room has a wooden ceiling and walls. There are several windows on the left side, and a chalkboard is visible in the background. The text is overlaid on the image.

# Das ICM als Modell für die praxisnahe Ausbildung im Lehramt

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# Agenda

- ▶ New Media in Foreign Language Education
  - *Modul im Lehramt Englisch*
- ▶ UE Medienproduktion
  - *Praktischer Anteil*
- ▶ Online- und Präsenzphasen
  - *Verzahnung und Reflexion*
- ▶ Fazit
  - *What we've learned so far...*

A photograph of a traditional classroom with wooden desks and a chalkboard. The room has a wooden ceiling and walls. There are two windows on the left side, and a doorway on the right. A framed picture hangs on the wall to the left of the doorway. The text "New Media in Foreign Language Education" is overlaid in yellow, and "Modul im Lehramt Englisch" is overlaid in white below it.

# New Media in Foreign Language Education

Modul im Lehramt Englisch

# Modul „New Media“

- ▶ notenrelevantes Pflichtmodul (6 ECTS)
- ▶ Theorie & Praxis
  - *PS „Neue Medien im Fremdsprachenunterricht“*
  - *UE „Medienproduktion“*
- ▶ Medienkompetenzzertifikat
  - *Mediennutzung* → **UE**
  - *Didaktik und Methodik des Medieneinsatzes*
  - *Medientheorie & Mediengesellschaft*

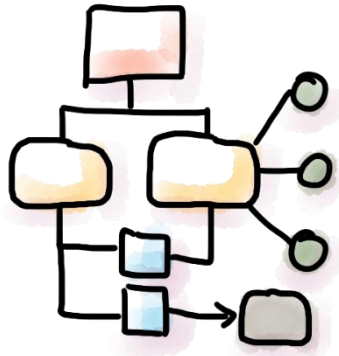
} **PS**

A photograph of an old, empty classroom. The room features wooden desks and benches arranged in rows. A piano is positioned in the center of the room. There are two windows on the left wall, one of which is partially covered by a framed portrait. A doorway is visible on the right wall, leading to another room. The ceiling is made of wooden planks, and the walls are painted a light color. The overall atmosphere is quiet and somewhat nostalgic.

# Medienproduktion

Die „andere“ Theorie und die Praxis

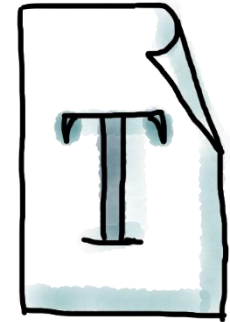
# Medienproduktion



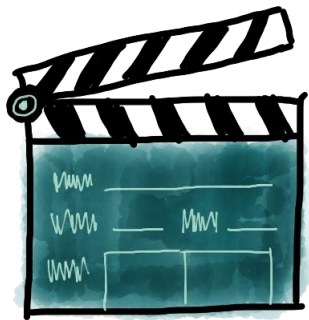
Struktur



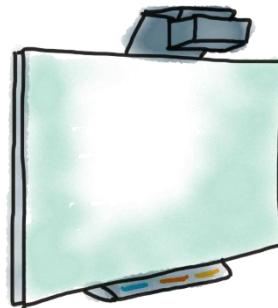
Design



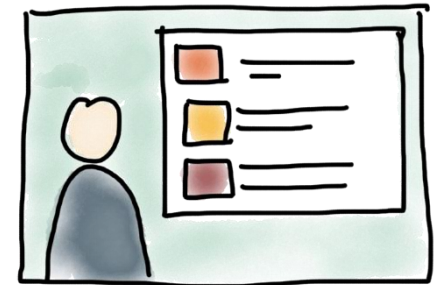
Textproduktion



Multimedia



IWB



Präsentation

### Kursinformationen

**Beschreibung**  
**Kursleiter**  
**Anforderungen**  
**Termine und Fristen**  
**Gebühren**

**Live-Chat-Zeit:**  
n/a

**Präsenzphase:**  
Wednesday, 10-12 a.m.

**Kursbeginn:**  
19 October 2011



### Assessment

Sie haben noch keine Arbeitsblätter eingereicht.

### Ihr Kalender

← März 2016 →						
Mon	Die	Mit	Don	Fre	Sam	Son
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## Medienproduktion (LA) - WiSe 2011/2012 (Sperl)

### Aktiv: Oktober 2011 - April 2012

[Lerneinheiten](#) | [Bibliografie](#) | [Links](#) | [Messageboard](#) | [Chat](#) | [Kenntnisse](#) | [Handouts](#) | [Wiki](#)

 <a href="#">Class Preliminaries</a>	<a href="#">Info</a>
 <a href="#">Structuring Teaching Materials</a>	<a href="#">Info</a>
 <a href="#">Design Basics</a>	<a href="#">Info</a>
 <a href="#">Creating Text</a>	<a href="#">Info</a>
 <a href="#">Whiteboard-Einsatz: Fortgeschritten</a>	<a href="#">Info</a>
 <a href="#">Components</a>	<a href="#">Info</a>
 <a href="#">Bildbearbeitung</a>	<a href="#">Info</a>
 <a href="#">Podcasts und Videocasts</a>	<a href="#">Info</a>
 <a href="#">Creating Web Pages</a>	<a href="#">Info</a>
 <a href="#">WebQuests im FSU</a>	<a href="#">Info</a>
 <a href="#">Presentations as Assessment</a>	<a href="#">Info</a>

### Erläuterungen:

-  Aktuelle Lerneinheit
-  Aktive Lerneinheit
-  Inaktive Lerneinheit
-  Informationseinheit
-  Zeitlich begrenzt verfügbare Lerneinheit

- Overview
- Questions
- Layout ▶
- Color ▶
- Typography ▼
  - Character
  - Word**
  - Paragraph
  - Page
  - Spread
- A Matter of Taste?
- Tutor

[Virtuelle Sitzung schließen](#)



## Word

### Kerning

Kerning refers to the adjustment of the white space between letters to create a visually more pleasing effect.

Variable

Kerning methods provided by Adobe Photoshop:  
Auto (0) | [Metrics](#) | [Optical](#)



### Letter Spacing

The space between letters can be adjusted to make words more narrow or wider.

Spacing

Letter spacing set to:  
-100 | -50 | 0 | 50 | 100

### Tracking

The space between words can be adjusted to save space or distribute words evenly in a line of text if the adjustment of a **paragraph** is set to justify.

In this example the tracking of words is set to auto to exemplify the variable space between words if the alignment of the paragraph is set to “justify”. Most applications allow minimum and maximum tracking values to control the space between word which should not be too wide.

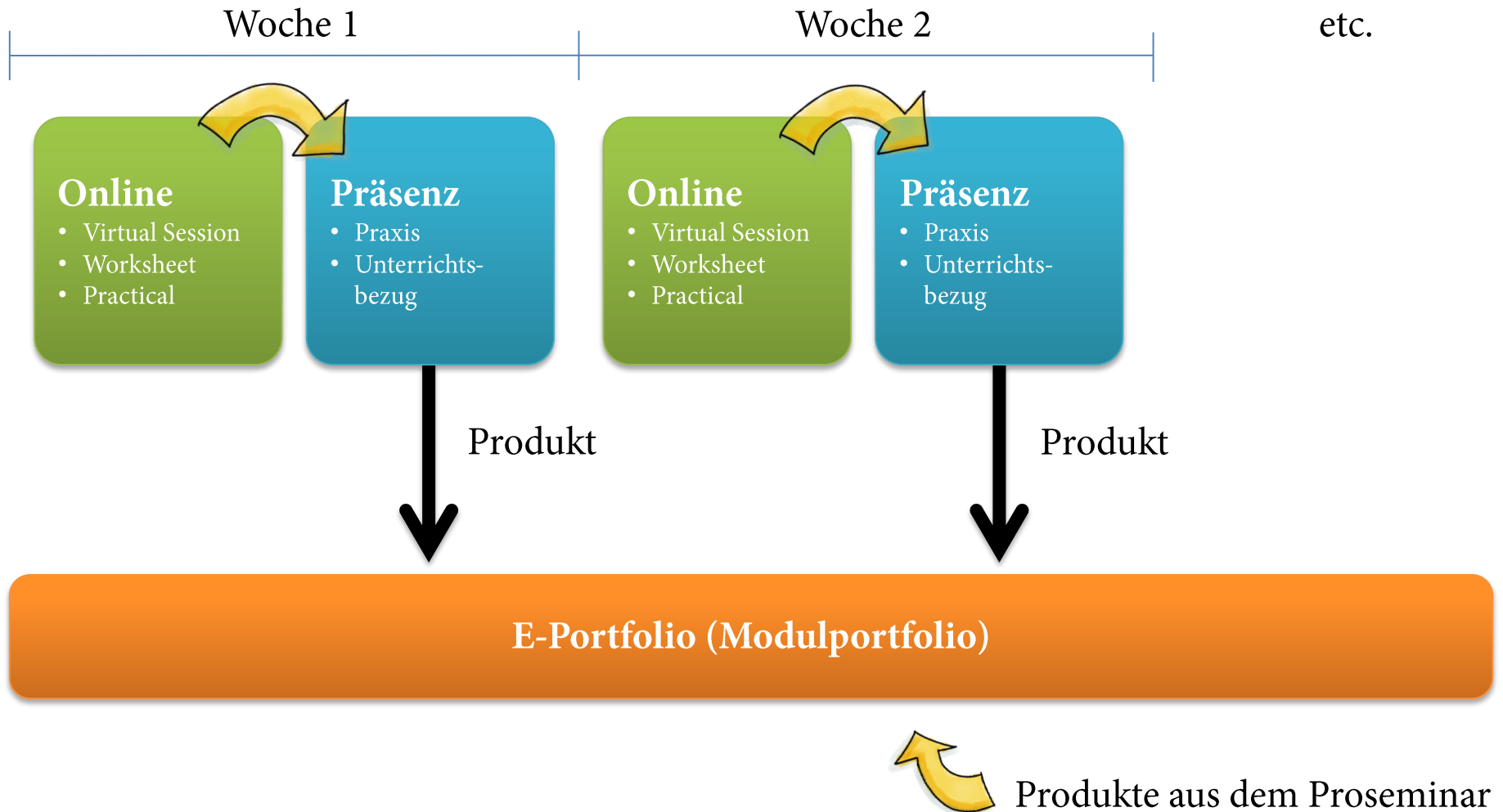


A photograph of a traditional classroom. The room features rows of wooden desks and benches. In the background, there is a blackboard with a wooden frame and a small wooden chair on top. To the right, there is a wooden cabinet or desk. The walls are light-colored with wood paneling at the bottom. There are two windows on the left side, and a doorway is visible on the right. The ceiling is made of wooden planks. The text "Online- und Präsenzphasen" is overlaid in yellow, and "Verzahnung und Reflexion" is overlaid in white.

# Online- und Präsenzphasen

Verzahnung und Reflexion

# Verzahnung der Phasen



# Produkte



[Home](#) [New Media in Foreign Language Education](#) [Medienproduktion](#) [Blog](#) [Links & Disclaimer](#)

## The Internet Carbon Footprint

In the near future humanity will face dire global consequences due to its rapid growth in the industrial sector. Carbon dioxide levels are still expanding beyond anything that this planet is capable to deal with. Modern teaching has to adopt to the demands of modern society. Shutting one's eyes to the global phenomenon of climate change cannot be an option. Unfortunately, the generation of today's mid-twenties, who are devoted to the phrase "think global - act local" are very often missing on a decisive factor. Their communication habits. The Internet has finally claimed the mobile sector and has consequently taken another decisive step towards a 24/7-online-world. Remote work, remote contacts, unfortunately does not automatically trigger remote consciousness. Many people still don't understand that their web activities consume energy beyond that which they find on their electricity bill at the end of the year. Nevertheless, there are scientists investigating this development by estimating energy consumption and carbon dioxide



# Produkte

## KhanAcademy: [www.youtube.com/khanacademy](http://www.youtube.com/khanacademy)



How does it work?

Originally, it was not intended for the classroom, Kahn thought that it might be helpful for homeschoolers or students looking for help on a single topic.

But after being approached by a school district, KhanAcademy developed a way to incorporate their online lessons in a traditional school setting. This was done by using the concept of the "Flipped classroom". Students work on the video lectures at home, free to pause and repeat the lectures at their own pace. In school they work on problems and exercises, which gives the teacher more time to pay attention to each pupil.

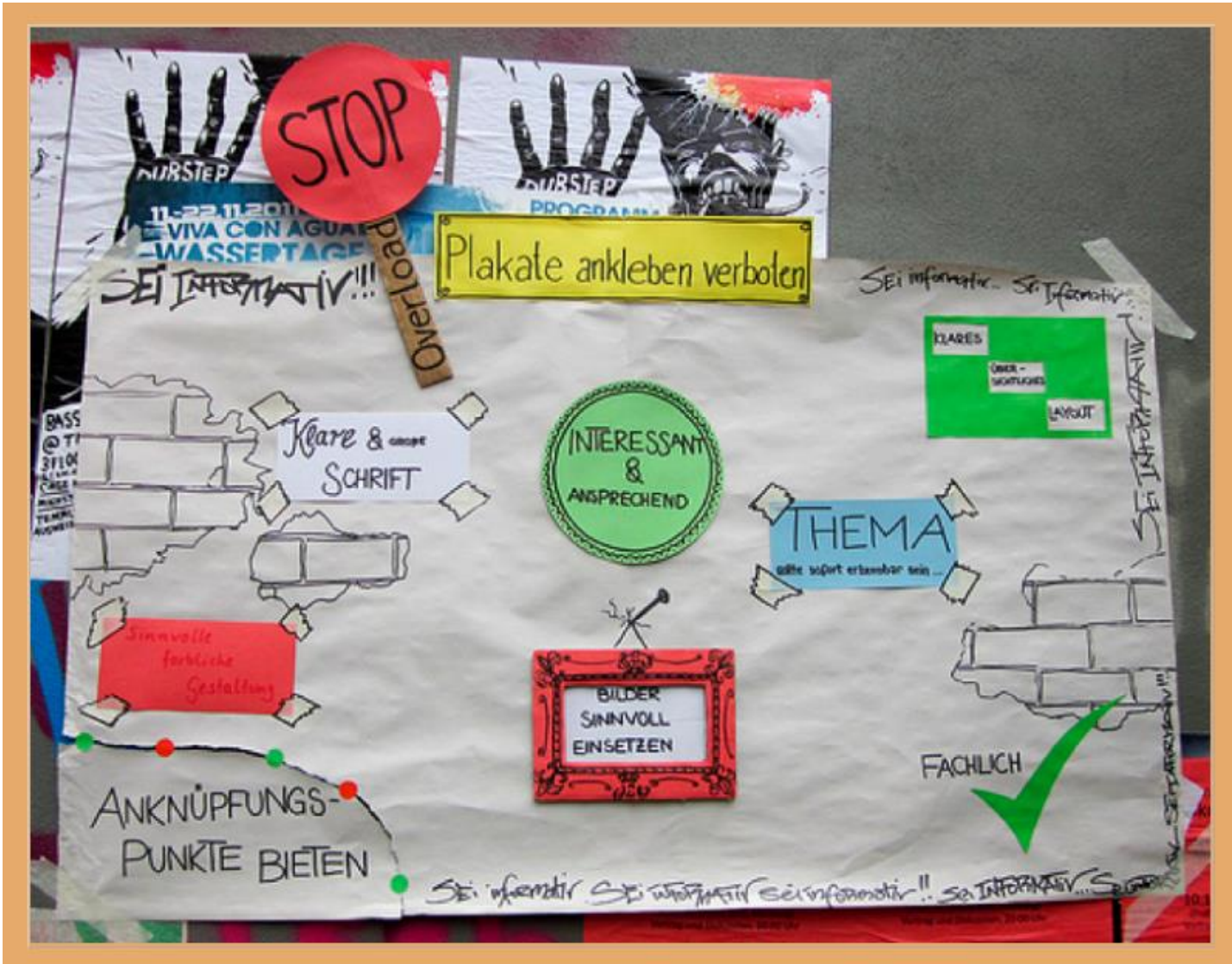
Teachers are also aided by a vast amount of statistical data tracking their students' progress and alerting them to students who need extra help.

How can it be used in my classroom?

Most videos on KhanAcademy deal with Maths and Science, which is not very helpful to the ESL classroom or any of my subjects. However there is also a smaller collection of videos on History and American civics and a large collection of videos on Art History. These may come in handy for lessons dealing with cultural studies.

As each video is 15-20 minutes long it would not be practical to show an entire video in class and this is not intended by the creators. Students should watch the videos at home at their own pace and further in depth work would take place in the classroom.

# Produkte

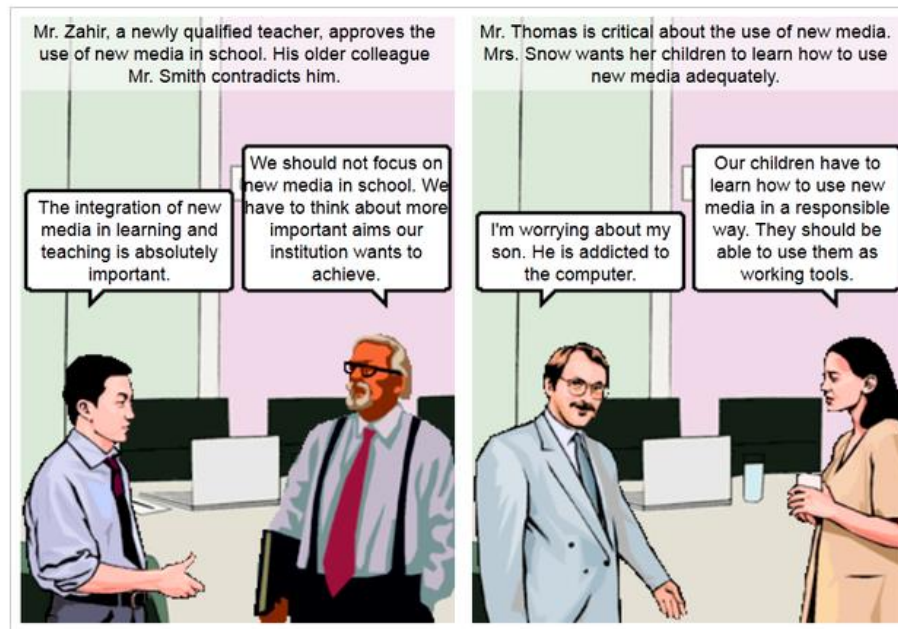


# Produkte



# Produkte

## A Fictional Conversation - What will be the role of new media in the future?



I created the comic using the webtool "Witty Comics".

**Mr. Smith:** In my opinion, teaching multimedia has a negative consequence, i.e. content gets less important. But we have to educate our pupils in that way that they can reflect and be critical about particular topics. Besides, why should we teach our pupils to use tools they can already use and they are using all the time?

**Mr. Thomas:** I can agree to you in so far that my son and his friends are using the computer a lot, but only for having fun – it's a toy.



# Produkte

romeo and juliet



# Produkte

The legibility of texts is dependent on the colors selected.

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A photograph of a vintage classroom. The room features a wooden plank ceiling, light-colored walls with wood paneling at the bottom, and two large windows on the left. In the center, there is a black piano on a wooden stand. To the right, a wooden cabinet stands near a doorway. The room is filled with rows of wooden desks and benches. A framed portrait of a man hangs on the wall to the left of the piano. A poster with many small portraits is on the wall to the right.

Fazit

What we've learned so far...

# Fazit

Die eigene praktische Erfahrung lehrt mehr als die Vermittlung durch einen Tutor oder eine Tutorin.

Nur durch eine enge thematische Verzahnung von Theorie und Praxis können die Zusammenhänge zwischen beidem verdeutlicht werden.

# Fazit

Die Reflexion der Inhalte muss stark thematisiert werden.

Die Selbstorganisation der Studierenden während der Präsenzphase schafft eine neue Dozierendenrolle.

# Links

- ▶ Medienbildung, Hessischer Bildungsserver  
<http://medien.bildung.hessen.de/>
- ▶ Medienkonzept Studienseminar Marburg  
<http://lakk.sts-gym-marburg.bildung.hessen.de/medienkonzept/index.html>
- ▶ Virtuelles Zentrum für Lehrerbildung  
<http://www.vzl-hessen.de/>
- ▶ Studiengang Lehramt Englisch, Uni Marburg  
<https://www.uni-marburg.de/fb10/studium/studiengaenge/la-englisch/index.html>

# Kontakt / Informationen

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- ▶ [www.alexandersperl.de](http://www.alexandersperl.de)
- ▶ [alexandersperl.wordpress.com](http://alexandersperl.wordpress.com)
- ▶ Twitter: @laynecom